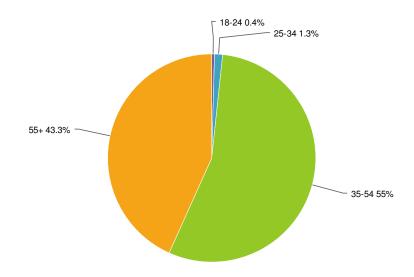
## WVPVS - COMMUNITY SURVEY #2

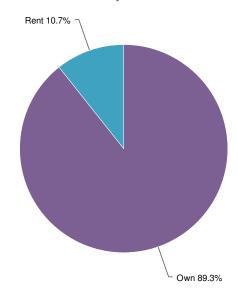
## 3. What is your age?



under 18	0.0%		0
18-24	0.4%		1
25-34	1.3%		3
35-54	55.0%		131
55+	43.3%		103
		Total	238

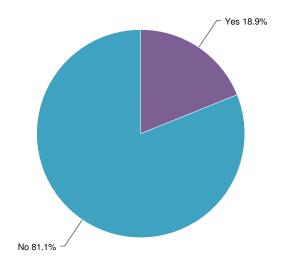
Statistics	
Sum	10,343.0
Average	43.5
StdDev	10.2
Max	55.0

4. Do you own or rent when you stay in Waterville Valley?



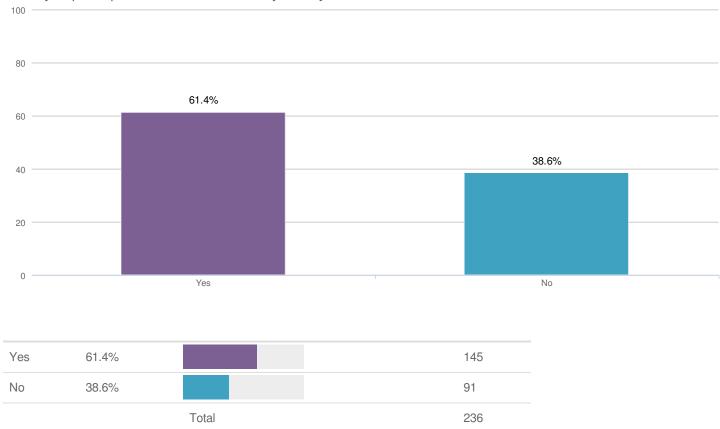


# 5. Are you a year-round resident?

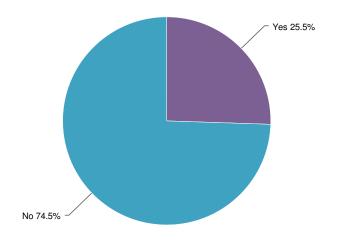


Yes	18.9%		45
No	81.1%		193
		Total	238

# 6. Did you participate in the first community survey?



7. Is accessibility (i.e. difficulty using existing sidewalks, trails, transit) an issue for you or someone in your household when you visit?



Yes	25.5%		61
No	74.5%		178
		Total	239

Count	Response
1	Sanding/salting would help the sidewalks during winternot merely plowing.
1	Bicyclists often use sidewalks.
1	But we recognize the issue for future visitors and as we, personally age
1	But yes for many of the people who I work with who stay with me.
1	Can't access trail along smart brook (opposute dog trail). Need bridge or stepping stones.
1	Dangerous in the winter. Particularly on West Branch Road
1	Full winter season renters for the last 3 years. Better lighting is most important to us.
1	I'm the GM of Black Bear Lodge. We hear complaints from guests.
1	My mom
1	My wife had a broken ankle last winter from December to april.
1	Not an issue but really important to keep things accessible
1	Other than dog excrement-no.
1	Sometimes in winter at bridges
1	The bus does not work as well as it should in winter.

#### Count Response 1 The trails are getting better, the roads are also improving 1 There are areas that need desperately need sidewalks. 1 There are no sidewalks on some road, makes it are to walk around the town 1 Town does a good job of keeping the walkways clear 1 Very minor issue that there are some areas without sidewalks for young children or for running. 1 Walkways need to be wider.. 1 having had an injury last winter, accessing Town Square on crutches was difficult 1 need more street lights 1 sidewalks not wide enough for 2 people to walk side by side. They are poorly maintained. 1 some routes not accessible with stroller 1 sometimes 1 unpredictable bus schedule wider sidewalks for winter walking would be nice 1 1 Too icy to use in the winter and too narrow for two way traffic. Also bicycles belong on the road not the sidewalks. 1 Some of the trails can be problematic. An example is, the underpass of 49 at the health club. It is frequently wet and muddy. 1 We are fortunately healthy people - we spent almost every weekend during the winter at WV. Getting to/fro Town Square is a bit dangerous during the winter season as there are no sidwalks from many of the condos (e.g. Snowsbrook Rd.) 1 There is no continuity as to sidewalk size or design. There are areas with no sidewalks in some areas. Other areas there are 8' wide sidewalks. Some areas have granite curb with bituminous surface, others have berm, rtc. 1 The town should do more to repair and clear sidewalk behind Black Bear Lodge. It is my understanding there is an ongoing dispute about who is responsible. From the townspeople perspective this is clearly a Town responsibility and not addressing it poses serious safety concerns in the winter with adults and children forced to walk in the streets. 1 Sidewalks need to be cleared better in the winter. There is usually a layer of snow and ice on several of the walkways 1 NO ONE PLOWS THE SIDEWALK AROUND THE BLACK BEAR LODGE. RUNNERS AND WOMEN W STROLLERS GET TO FACE THE ONCOMING TRAFFIC AROUND ONE OF THE TIGHTEST CURVES IN THE VALLEY If by accessibility you mean physically handicapped than no, but I do have some concerns about Question #8 1 1 I own timeshare at the Birches for 2 weeks and also rent other units and hotel rooms for additional stays. 1 We have had kids in strollers for many years now (this will be our last) and to get from Windsor Hill to the Town Square we always have use the beach, with a jogging stroller. We always walk down!!! There have been nights that I would have much rather gone up the walkway and through the arch of the Golden Eagle where it is well lit than through the path. This will no longer be an issue for us but I wanted to highlight that. I realize that this survey is more for disabilities. 1 Sidewalks not cleared very well in winter-difficult for my mother-in-law to go for a walk anywhere. 1 On the road outside my condo there are no sidewalks and it is difficult to walk in the street especially in the winter when there are cars and especially at night. Also walking down the hill into town square by the Silver Fox's driveway is always icey due to the way the snow melts in that area and no one every sands or salts.

Count	Response
1	It's not a big problem but I love walking through the valley and making trails and sidewalks more accessible will only make WV better.
1	The existing bus to the mountain in the winter is ok as is, but it would be a serious concern for me if the buses and the service deteriorated below the current level.
1	Sidewalks should be for walkers, not bikes. The hiking trails need to be clearly marked ( many people ask where are the hiking trails when they come in to town, especially foe Mt.Teucumsah.
1	Only in the winter. I find that I have to wear ice cleats on my boots if I walk the sidewalks. Usually just stick to trails in the woods since they are safer than the icey sidewalks. Also, the bike shop/town need to better educate visitors on rules if the road. (And town square). Very frustrating to be run off the sidewalk while walking by a large family on rental bikes using the same sidewalk, or in town square.
1	Poor lighting at night when walking on sidewalks Path along Snow Brook has large stones and gulleys. Should be regraded.
1	I mentioned on the previous survey, not now - but when my mom broke both ankles - the accessiblity of the Valley and Town

- Square was a godsend.
- Some sidewalks are uneven, sandy or non existent. Bike traffic safety issue on busy weekend both on streets and sidewalks. 1
- Mainly in winter, no safe place to walk between town center and high country condos other than on street, which is narrowed by 1 snow banks and icy.

8. If accessibility is a concern, please rank (highest to lowest) the following based on how important they are to address to improve your mobility.

	Score*	Overall Rank
Clearer sidewalks in winter	629	1
Better lighting along pathways	488	2
Wider sidewalks	331	3
Clearer signage	278	4
Accessible bus	224	5
Ramps	197	6
Handrails	165	7
Acoustic crossing signals	65	8

Total Respondents 106

Count	Response
1	1=less important, 8=most important
1	Actually, happy with current access
1	Bus stop signs are buried by snow banks and not visible.
1	I do not think we need a big change.
1	It is not a concern
1	Just would like more sidewalks, don't need the rest
1	Large sidewalk loop around town not plowed in winter
1	Leaving it blank for those with family who have these needs to respond.
1	New sidewalks in certain areas are needed more than anything above.
1	No cocerns
1	No problems
1	Only moved one becasue rest of list is not a concern.
1	Sidewalk along Snow's Brook Rd (behind Black Bear Lodge) to Osceola Rd is never plowed.
1	i think its great! there is no comparison to the trail system and sidewalks in the valley.
1	i'm actually more concerned about accessibility to dog walking paths in winter.
1	only 1 and 2 concern me personally

<sup>\*</sup>Score is a weighted calculation. Items ranked first are valued higher than the following ranks, the score is the sum of all weighted rank counts.

### Count Response 1 Its tough to have older in-laws visit in winter with stated issues. Guests and kids would use bus more if it didn't take forever to get home, singe was clear and easy to understand, and you didn't have to wait forever outside to get a bus. When in a snow sports program where the group departs on snow at 8 or 9 AM bus use is impossible. That's too bad. Buses should also be green, well run machines that are at-least a hybrid not an ancient old diesel smog spewing school bus too dilapidated to transport children. The poorly run, clunker of the bus system makes the town look like a poorly run clunker of a town. 1 Number 1 is our highest priority 8 is lowest. There were times we did not go to town square because of snow ice and my wife's injury. 1 Considering our town is in the middle of 70,000 acres of National Forest, I am very much against adding any more signs, sidewalks, lights. Let's keep WV rural, any more changes will not only change the reason most people moved to WV, but will cost residents and homeowners more money. 1 I can't remember the last time I saw anyone in a wheelchair in Town Square during the winter- which is odd given the strong adaptive ski program on the mt. When my mother in law used to visit (confined to a wheelchair), she had to have someone with her to move between locations in Town Square, or even enter Town Square. 1 The town should do more to repair and clear sidewalk behind Black Bear Lodge. It is my understanding there is an ongoing dispute about who is responsible. From the townspeople perspective this is clearly a Town responsibility and not addressing it poses serious safety concerns in the winter with adults and children forced to walk in the streets. This comment doesn't really have anything to do with this question, but I WORK in Waterville Valley and live in Thornton. Wish

- 1 your questions would provide an option to indicate that, i.e. "Do you own or rent?" and "Are you a year-round resident?"
- 1 Clearly marked bike paths (that are also along the streets) would be nice. There is a pretty good network of off-road pathways, but where they meet up with roads, it would be nice to mark where the bicyclist should go. Winter-time, it is really the snow/ice removal that can be problematic.
- In general I think the valley needs wider sideways (especially around the core of the valley where pedestrians and bikers 1 frequently need to share the sidewalk.
- 1 #1: Diminish auto transport to ski area, post office, athletics etc. Don't value much else. Greatly oppose "acoustic crossing signals"
- 1 Better quality sidewalks, better maintenance of sidewalks, more sidewalks, more crosswalks. Tecumpseh road---has no sidewalks! Need a crosswalk from Davos to across rt. 49. Same for Tecumpseh to cross rt. 49. Tired of trees, branches, hitting me in face!
- 1 THERE IS NO LIGHTING AFTER THE VALLEY INN, SILVER FOX. THE VALLEY WALKWAYS ARE DARK AND GLOOMY. WE LOOK LIKE WE'RE SHUT DOWN, NOT "OPEN".
- 1 WV is the only real pedestrian village in the whites. The stroller route from the athletic club to the town center is either around on the road or through golden eagle, improve one route or improve the ski trail that goes on a direct route for pedestrian traffic.
- 1 I am most concerned about the bus service in the winter..this last season the buses did not come on time..Also street and condo signage not clear

9. Using your computer mouse, rearrange the following words from top to bottom based on how important you think they are to defining what Waterville Valley "is". Words placed at the top are considered "more important" while words placed towards the bottom are "least important".

	Score*	Overall Rank
Family-oriented	1388	1
Natural	1294	2
Peaceful	1280	3
Safe	1261	4
Fun	1123	5
Unique	929	6
Private	671	7
Remote	568	8
Wild	435	9

Total Respondents 206

<sup>\*</sup>Score is a weighted calculation. Items ranked first are valued higher than the following ranks, the score is the sum of all weighted rank counts.

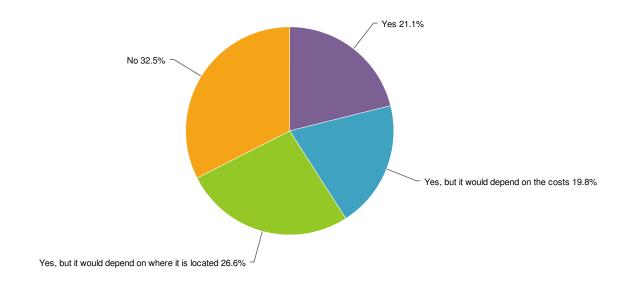
10. Similar to the previous question, the following words reflect activities or facilities (places) that are often associated with the Town of Waterville Valley. Using the mouse, rearrange them from top to bottom based on how important you think they are to the external communication of the town's brand

	Score*	Overall Rank
Skiing	3289	1
White Mountain National Forest	2797	2
Hiking	2656	3
Nordic Skiing	2220	4
Biking	2104	5
Town Square / Shops	1974	6
Family Retreats	1652	7
Tennis	1636	8
Events	1596	9
Lodging	1511	10
Corcoran's Pond	1429	11
WVBBTS	1368	12
Hockey	1050	13
Rey Center	952	14
Arts	946	15
Conference Center	919	16
Weddings	874	17

Total Respondents 210

<sup>\*</sup>Score is a weighted calculation. Items ranked first are valued higher than the following ranks, the score is the sum of all weighted rank counts.

11. Parking is vital within the core of town near Town Square. If future development occurs, should the Town consider establishing municipal (town-owned) parking?



Yes	21.1%	50
Yes, but it would depend on the costs	19.8%	47
Yes, but it would depend on where it is located	26.6%	63
No	32.5%	77
	Total	237

Count	Response
1	,Ample parking
1	But the cost and location BOTH should be a consideration
1	Completely wasteful and unnecessary
1	Costs, location, and blending in with nature
1	Depends on development. The lots currently have sufficient capacity.
1	Developers, and the customers who use the developed facilities, should pay for parking
1	Free parking encourages mobility
1	Future development needs to allow for parking.
1	Improve the shuttle/trolley and other ways to get to Town Square without bringing a car.
1	It's VERY rare to see these parking areas close to max occupancy.
1	Make sure enough free parking is maintained for local lodging, and local shopping.
1	Need to manage the location and development of parking

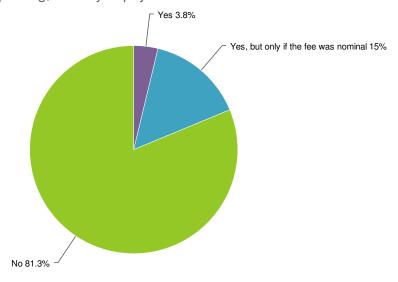
Count	Response
1	Only as a last resort
1	Only if that was the only way to increase pkg if needed.
1	Parking does not seem to be that much of a problem
1	Parking in town should be free and close.
1	Parking is fine. Waterville is a walking town. No need to add more parking.
1	Parking is vital for any kind of growth
1	Parking needs some work but it is not the critical part.
1	Plenty of parking, waste of funds
1	Public transportation is provided.
1	There is no real parking in WV other than on private property.
1	There is plenty of parking, don't change a thing.
1	We need to locate the parking near the proposed gondola base station
1	Will need more parking if the gondola plans from Town Square are implemented.
1	convenience vs maintaining the mountain
1	depends on both costs and location
1	if the gondola is built yes
1	never charge for parking
1	not spend money
1	who owns the parking lot across from the town square?
1	isn't there already public parking? has it been established that more is needed? obviously it needs to be convenient to where the "parkers' will be going.
1	PLEASE, let's not waste precious land with a wasteland of asphalt parking lots! Let's come up with something creative and efficient. Underground parking/multi-use buildings?
1	I understand that most in the valley like to walk to town, but we can not make everyone park there car and walk. We must remember that everyone has unique circumstances and may not be able to walk but still enjoy the valley.
1	Inexpensive graded dirt parking is adequate and I don't think visitors would pay anything for parking- it needs to be free to visitors
1	Parking should be the responsibilty of future development. Does does not need to own or maintain parking.
1	Parking is difficult to obtain access to the Town Square, when there are hockey games particularly during high season and vacation. So those of us who wish to dine, use Jug Town spend money, go elsewhere.
1	No, the joy of waterville is that everything is walkable or shuttle bus accessable. Park when you arrive and don't get back into your car until you need to leave.
1	Isn't there plenty along the skate park? I've never seen that completely filled. If so, use lot 9 and shuttle people to town.

Count	Response	

- not sure what this means- paid parking at the lots that are currently free? I think that could work if you worked to make sure the bicycle/public bus/walking access to the town square was improved and promoted. People who were in easy walking distance would do so and so would not require as much parking.
- 1 Isn't present parking in front of town square town owned? If so, it would appear adequate since it's rarely filled.
- It would be nice to have additional parking, but that is usually cursed with parking meters which I hate. The other side of the coin is that it makes sense for the user of such a convenience to pay for it. If payment is a must, let it be seasonal, and automated, like a credit card machine which you use with a slip/card retrieved from an entry machine. Recently used one of these at the hospital. Super easy.
- This question seems weird. What does "if development occurs"? Is the point that the parking lot can be developed upon therefore eliminating parking? Seems the solution is that zoning and other bylaws need tobe changed to that development must maintain existing parking as opposed to town buying land from the developers.
- 1 The town would need to grow significantly and there is no evidence of that happening any time soon.
- do you mean pay-to-park spots? Or do you mean that the town would provide free spots for the new private businesses?
- Parking should not be vital within the core of town near town square. It is important to have transportation of those who cannot or do not want to walk or delivery, but Town Square and area would be much better with all walking and "remote" parking.
- guests should be encouraged to walk/bike to town square. People in for the day should have prking more shuttle bus service before more parking spaces
- 1 Town has bonding authority which would help. Ultimately provision for some sort of parking structure should be planned for.
- 1 I am not familiar with the present ownership of parking lots. I would need more information to answer the question.

Parking is vital within the core of town near Town consider establishing municipal (town-owned) pa		curs, should the Town
Total	0	

### 12. If the Town develops municipal parking, would you pay a fee to use it?



Yes	3.8%	9
Yes, but only if the fee was nominal	15.0%	36
No	81.3%	195
	Total	240

### Comments

1

1

Count Response

1	Absolutely not
1	And if transporting packages or equipment made walking out of the question.
1	BAD IDEA
1	I can walk to the Town Square
1	I think paid parking is a real negative. It does NOT say Welcome.
1	I would picture a system that provides free resident parking.
1	I wouldn't use it.
1	I'd walk from my rental condo

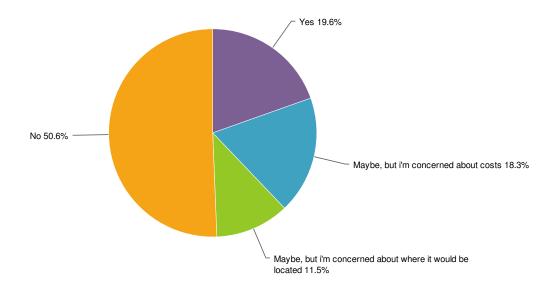
- In a torrential rain, maybe. Otherwise I'd prefer not to see an expansion of town metermaids
- 1 Maybe you buy an annual parking sticker for \$25
- 1 My condo is close enough to Town Square that I can walk if I choose to.

If there was a fee, everyone would walk. The town is not that big.

1 Pkg must continue to be free.

Count	Response
1	Property owners should receive discount or free pass. Taxes should cover facilities like this
1	See comment with Q12.
1	Should not be necessary
1	That would make me angry. I wouldn't go where I had to pay to park.
1	The parking lot is empty except on peak weeks.
1	This is ridiculous.
1	This would cheapen the brand. Def no
1	Usually walk every where
1	We live close enough to walk which is what we usually do.
1	feel that parking is ample. encourages people to walk in this active town
1	i feel that charging a nominal fee is an inconvenience
1	never
1	paying for parking is a bad idea in wv
1	I park at my condo and walk around the Valley. I rarely park in the Town Square area, and when I do I have never had a problem getting a space.
1	There should be resident and non resident parking, by resident I mean resident not property owner
1	Again, what is the development? Currently the number one problem the town should be focused on is why the restaurants are so poor. There is likely a demand problem where people renting in town can cook in their lodging. If there was more nice lodging without cooking facilities, this would create demand for good restaurants.
1	Perhaps there could be a residents pass for parking and all others might pay a small fee or be able to buy a parking pass
1	Never. WV doesn't have even close to enough going on in town square to justify paying for parking. Charging for parking is enough o keep day-trippers away.
1	once I am in the valley we walk every where we go. I do think there should be parking available for the few that do not walk. That could be a turn off for some if there is no parking, or if they have to pay.
1	Don't you think this should come from our taxes? I don't think we should add costs to residents or visitors.
1	WV needs to attract visitors and charging for parking would be contrary to this. Unless the resort is very upscale or no space exists for develoeprs to provide parking, the parking should be free and privately owned.
1	yes, Especially if the fee were used to improve the bicycle and pedestrian access in the community and support the town square as a destination/center of activity
1	Space is not limited. It might push parking to condo areas. Seems out of step with what other areas are doing. We go to WV to get away from urban hassles like ugly muni parking lots.

13. Should the Town consider establishing some municipal presence (i.e. a meeting house, town offices, etc) within the town core near Town Square?



Yes	19.6%		46
Maybe, but i'm concerned about costs	18.3%		43
Maybe, but i'm concerned about where it would be located	11.5%		27
No	50.6%		119
	Tota	ıl	235

Count	Response
-------	----------

1	Do not think tax base is ready yet.
1	I don't think this is necessary but I am curious as to why others think it is.
1	It has worked fine for the 28 years that we have been homeowners.
1	It needs to be done in a way that does not take over town square just be added to.
1	It's easy enough to get to now.
1	Meeting House, perhaps but not municipal offices. They are fine where they are.
1	Meeting house although Rey center is kind of a meeting house
1	Only a meeting house town offices are fine where they are not spend money
1	People who live here know how to get to town offices.
1	The Conference Center should suffice
1	The rec dept and school gym work for now
1	The whole valley is compact enough so getting around is easy.

#### Count Response 1 There are already other meeting options around the town WHY? 1 1 We've spent too much money already on what we have. 1 What would be the purposs for this? 1 Why? 1 and costs 1 meeting house. 1 not necessary. takes away from getaway feel 1 not sure. 1 providing these offices does not really improve the drawing power of the village 1 something small but representative of the town 1 the current location is fine To what end? Again, we come here to get away. Keep WV as pristine as possible, and keep the town's skunkworks out of 1 public view. 1 how come this is being considered? how would this benefit the community? do full time residents want thous? 1 Town offices are fine where they are. Most residents/owners know where they are and most visitors have no need for town office services. I think that this would be an incredible waste of money. 1 Town square restaurants and shops need to be more compelling to increase visitors. Not sure town offices, etc are warranted given the size of the year round population. 1 Does WV NEED a meeting house or town offices? Seem like this question puts the cart before the horse 1 I don't feel this is necessary. The current location of the town offices is not a problem for me. I don't think we need a "meeting house." Meeting rooms can be rented at reasonable cost. 1 I do not see the value in it but I am not opposed as long as it is cost neutral. It does not add any value to my experience as an I'd rather have more shops and restaurants. Maybe even a movie theater. Town needs more to do. A paddle court would be 1 very popular. 1 Absolutely. The Town Square was always intended to be the center of the community as conceived by Tom Corcoran's concentric circle development. 1 The conference center is barely used. It has a large parking lot across the street. It would be a great place to have concerts. 1 Here is my opinion...The Town Square is for vacationers to come and support the business owners and create tax revenue for the town. It has the feel of a resort and that should be maintained. If it were a traditional town center with several streets and individual buildings (picture "Main Street") then municipal offices would be appropriate. Of course if the town needs space and it can be found there that is fine, but it does not need to be highlighted. 1 The amount of space required might be prohibitive. My need to visit the town offices was twice in the past year. 1 It would be nice to have a meeting place for condo associations to use without incurring additional costs to rent space around town.

#### Count Response

Square.

1 Probably more of a meeting house, with a year round information center- perhaps town and WVRA would work together to staff. Also could provide alternate public restrooms. 1 We recently purchased a condo after renting in the valley for several winters. I had trouble finding the Town Hall, and when I finally did, it was unwelcoming and uninformative. A Town Hall that serves as an informational center would be a vast improvement. 1 I think our Town offices are in a good location with the Police and Fire being located in the same complex. 1 Big unnecessary detractor from the town Square. Keep business and recreational infrastructure separate. 1 The current system is o.k. b/c only property owners need to get to town offices and we can figure it out. But it would be nice to see some community meeting space in town square. 1 Some sort of "Grange Hall" should be a part of town center to better establish it as a true "community center".... A place for all or part of the citizens/visitors to gather. This is one of those "sure, I guess" things. I don't know that I think it's at all important, but if it's something that happens I 1 wouldn't have a problem with it. 1 There is a separation between Town officials and office and recreation. Town Square is the recreation center. Waterville valley

is primarily a weekend resort. The town offices are not open on the weekend, so there is no need for the offices in Town

1 I think Town Square should add more shops not office space...moving all offices to the access road

14. Using the sliders, please rank the importance (1 being least and 5 being most) of the following issues related to potential future growth/development in the town core

	Average	Max	StdDev	Responses
Providing public open space (green)	4.08	5	0.98	214
Maintaining trail connections	4.47	5	0.72	227
Maintaining parking	3.30	5	1.03	169
Preserving views of the mountains	4.59	5	0.77	232
Providing a transportation "hub"	3.02	5	1.20	182
Broadening the commercial base	3.61	5	1.08	199
Providing new lodging options (hotel)	3.27	5	1.28	201
Connecting to the mountain (bus)	4.00	5	0.98	210
Connecting to the mountain (gondola)	3.52	5	1.47	218
Improving landscaping	3.33	5	1.00	174
Improving pedestrian/bike faciltiies	3.82	5	0.91	192
Expanding the tax base	3.04	5	1.03	169

Total 247

Count	Response
1	A hub with the gondola as the focal point would be a great benefit to the town
1	I don't understand what is expanding the tax base
1	If they can be supported, Waterville needs more restaurant options
1	Need more info sent outA professional PR person
1	Need to be careful not to destroy the character of the town.
1	WE NEED RUNNING/ WALKING PATHS. NOTHINGMENTIONED HERE
1	We are surrounded by the White Mountain national forest. That provides plenty of green spaces.
1	better restaurants, more variety
1	wvv needs a luxury hotel
1	If/when gondola built, must function thru summer as well. Tecumseh must have summer (and spring, fall) activities (eg, zip lines, etc.).
1	Pedestrian/bike access is excellent and safe. I don't feel it would be improved by adding signage and designated lanes or "sharrows" like ugly urban Cambridge/Somerville. There are safe routes to school and to town. Remember the FitTrail? No one used it. Keep it simple and pristine. That's what makes WV a unique destination.
1	If the bars at the mountain are open late why can't there be a late bus to take people back to village??

#### Count Response

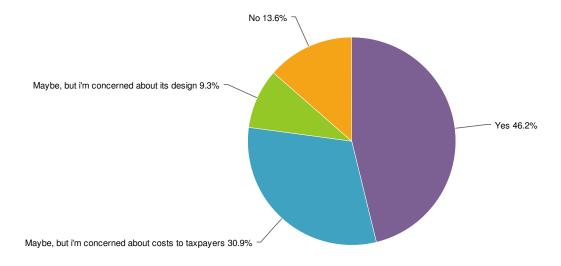
- I don't understand what some of these options have to do with a pedestrian village survey. I thought the point of this survey was to figure out how to make Waterville Valley a more pedestrian friendly town. Providing new lodging, broadening the commercial base and expanding the tax base would both exacerbate some of the problems as well as provide some of teh funding necessary for some of these projects, we should focus on what can be done within the current size and scope of the valey, because it has not changed that much in the last 10 years and is not likely to change that much in the next 10 years. It not that I don't want to see growth in the valley. I would love to see that happen. However given the current environment it is unlikely. Therefore my priorities are selecteed within the current operating confines.
- new lodgin option aren't needed but updating what is already there is people complain how outdated WV and lodging are also how outdated ski resort is
- The gondola is great, but you need to give people a reason to come here first. The lodging is terrible, particularly the Town Square Condos. Awful. Likewise, something needs to be done about dining in Town Sq. What happened with the Lantern is a shame. I've tried it every few months to see if it's gotten better, and it seems to be getting worse.
- The town is in the middle of the WMHF, why would we need green space in the town or landscaping?! The town will always be remote, no matter what we do. It needs more restaurants, shops, hotels, bars, etc.
- IF more hotel are added, the stores need to grow and stay open to accommodate the clientele I see so many stores closed because the attendance is low but no one will come if stores are closed...
- As for lodging, if the lodging that's available, such as the Snowy Owl, Northstar, and Birches were improved, that would help a lot. As is, the above are not up to scale and are frankly an embarrassment to the brand.
- There are really no nice places for guests to stay. As an owner with a family with children, unless I house my guests with me, there is no place that is nice for them to stay.
- Landscaping, parking, and pedestrian facilities are very important but are perfect as is and do not need to be improved or expanded. So that is why I left the last three items as "neutral," even though I think they are very important issues.
- Beauty of Waterville Valley (and basis why I bought) was that the town was land-locked within the national forest and all/most lots had already been sold and most developed.
- Wish there were more customers to support shops in town; it's tough for them. Doesn't the town already connect to mtn by bus: the shuttle? Gondola is a great idea but I'm sure too much for people to pay for. And is there enough demand to justify a new hotel? How often are places fully rented out?
- Gondola is the best idea ever. Can I make that a 6? Also, let's not go overboard on lodging we seem to get plenty of visitors, and I fear that too many would both reduce the value of what we've got, and also reduce the quality of visits (due to overcrowding).
- It would be great if town square could be incorporated into the ski area experience so people could use the town square in the morning, at lunchtime and after skiing. A slow chair and a way to ski down to the town would be more affordable.
- 1 new lodging options should NOT have cooking facilities we need more people eating at restaurants
- 1 Expanding the downhill ski area is the most important it will bring more people to the valley and provide local merchants more revenue
- The town needs to promote more commerical development inc. services such as restaurants and spas/health facilities.

  Mountain connection would be nice but seems costly. How about a better golf facility? Ropes courses? Need higher quality amenities all around.
- If people can bike easily, they will not have to get into their car every time they go out. If the infrastructure is in place to allow biking and walking, I believe more people would use those modes of transportation for simple trips out and about. There is a general level of fitness with many of the people around and it would certainly compliment the healthier lifestyle.
- Gondola! Need to connect the ski mountain to the town. Many people ski Waterville without knowing a "town" exist.

#### Count Response

- 1 Maintain existing facilities and as needs call for expansion, tax base growth will take care of itself.
- If public transit was better, people would use it and parking is less of an issue. Town Sq. is tired and businesses struggle there. There is little new or interesting year to year and that's what shoppers want. Being in WVBBTS I can't tell you the # of parents who come here from other Mts. for the great training and are shocked at how "tired" WV is. The atmosphere is beautiful, but the facilities are WAY overdue for a facelift. Much of this is out of the towns hands but there are areas the town controls that could be improved, such as the Town Sq. public rest rooms. Improve trail maps and singe for hiking and mt. biking. Offer mt. biking lessons to the rookies. Explain to tourists, ESPECIALLY foreign tourist from other cultures the "Carry-In-Carry-Out" concept of waste removal. The town could mandate lodging facilities step up education of guests about carry-in-carry-out. It angers and saddens regulars to see trash dumped on the trails. This is part of the push-back from people who don't want growth. Education is key. The town also needs to consider how to foster a competitive retail environment. There needs to be more than 1 landlord who takes rent + 4% of profits of every retailer. We don't want honky-tonk but want to see real competition for our retail and restaurant dollars.
- 1) Not sure what is meant by "Maintaining parking". WV Resort owns town square parking area which could definitely use some work, but town does not own that. 2) \*New\* lodging may not be as important as updating existing lodging but again the town does not own the lodging. 3) Improving landscaping: again, town does not own the areas that could use landscape improvement the most. One area that town owns that would be very nice to improve is the bridge/damn at Corcoran's Pond.
- 1 these sliders are unhelpful with not knowing the particular future growth on town square being considered.
- Dining options on the mountain and in the town are TERRIBLE. The mountain management doesn't seem to understand that these need to be improved to get more people to come to WV and for those who are already here to spend their money. The people coming to WV have plenty of \$ to spend -- there is nothing worth spending our \$ on. As a result, I and my friends spend our time hiking, biking and skiing but our quality of life would be so much higher if we could also have a variety of high quality places to eat out on the mountain and in the town
- I think that mountain services need to be improved(snow making, grooming, food services) and there need to be higher standards required of all of the lodges and inns for any of the above development to make a difference.

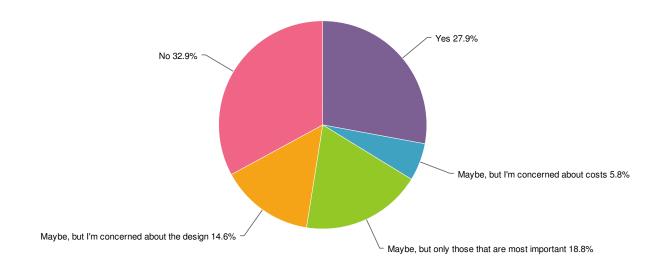
15. Improving sidewalks has been identified as an opportunity for consideration by this study. One specific improvement under consideration is adding a sidewalk along Tecumseh from Valley Road to Snow's Brook Road. Would you support the town in developing this sidewalk?.



Yes	46.2%	109
Maybe, but i'm concerned about costs to taxpayers	30.9%	73
Maybe, but i'm concerned about its design	9.3%	22
No	13.6%	32
	Total	236

Count	Response
1	Absolutely not! There are more important areas to focus on in the town
1	Don't really care about the sidewalk
1	Finally!!! I'll help build it for free!!!
1	I walk that a lot and it's easy now but tough in the winter.
1	I'm concerned about cost and design
1	IT SHOULD ALREADY BE THERE!
1	Tecumseh has areas where the land is eroding so this might be quite difficult
1	This is a no brainer.
1	Waterville was designed to be a pedestrian town. Need sidewalks or pathways along side of road.
1	design AND costs
1	dont feel it is needed
1	good plan.
1	so little traffic, not sure it's needed
1	What is expected usage? What are the destinations along each side or on route to justify the cost of a sidewalk?
1	In general I am in favor of investing in more and wider sidewalks to accommodate both pedestrian and bike traffic. Plowing the sidewalk around the entire perimeter of the valley would be appreciated. Extending the sidewalk on Noon Peak Rd past the school and at least up to Forrest Rim/Noon Peak Condos would really be appreciated. Also additional lighting is needed.
1	there should be sidewalks on the major roads, but also consider improving the (non roadside) trails within the limits of the village for pedestrian ease of use
1	I do not see a need for it. Their is not enough traffic to warrant adding sidewalks. I walk all the time, there are plenty of sidewalks in town and most want to walk on the trails. More sidewalks will destroy the beauty.
1	Waterville Valley is about green space not pavement. Mark bike lanes and crosswalks instead on the existing pavement.
1	A side walk down Osceola Road and a connection along the rite of way to boulder path road near the tennis center is needed
1	I think it would round out the interior section of roads without a sidewalk, so it would provide consistency, but I'm not sure it's needed
1	How about a paved path from the village to the mountain? Or village to Campton? Or Waterville to Lincoln/Loon? Need to think big.
1	That road doesn't *need* a sidewalk. I'm not opposed to putting one in, but I think that improving some of the currently broken up sidewalks (especially where they wind between trees and get very dark - and are also tripping hazards) is more important.

16. Improving crosswalks has also been identified as an opportunity. Would you support improving existing (or new) crosswalks by adding signage, new markings, flashing lights, rumble strips, etc.)?



Yes	27.9%	67
Maybe, but I'm concerned about costs	5.8%	14
Maybe, but only those that are most important	18.8%	45
Maybe, but I'm concerned about the design	14.6%	35
No	32.9%	79
	Total	240

It is very dangerous for kids to cross the road at night.

#### Comments

1

Count Response

1	All 3 maybe's.
1	Cars are supposed to stop for people
1	Don't mar the beauty with excessive signage, lights, etc.
1	I am definitely against any more signs or marking which ruin the natural feel of the valley.
1	I do not see pedestrian traffic or safety as being a big issue in WV
1	I do not want the town to look more urban
1	I find most people are giving the pedestrian the right of way
1	I would hate to see WV urbanized with signage, lights ect.
1	I would not like flashing lights or excessive signage
1	If these 'improvements' are implemented Waterville will lose it's character

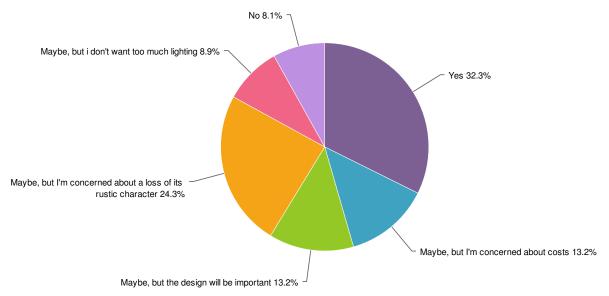
#### Count Response 1 NO FLASHING LIGHTS!! rumble strips would work but the mountains do not need flashing lights. 1 No blinking lights!!!-I think the local police are enough of a deterrent for speeders. 1 No flashing lights. 1 No rumble strips, flashing lights needed; cones work fine. 1 Such improvements are of little value and then only seasonally. 1 Ugh - flashing lights? That would ruin the mountain "feel". 1 We have adequate signage Yuk 1 1 existing crosswalks seem to work fine. 1 flashing lights? Really? 1 it takes away from the natural beauty of the landscape 1 minimal improvement needed 1 no flashing llights 1 not really needed 1 only de emphasized because the traffic is usually pretty light 1 The cross walks could be improved with signage as you come into town but not with rumble strips. A few years ago the town tried to do movable islands and it was a disaster. 1 There is way too much signage now. It is unnecessary and actually gives pedestrians the impression that things are dangerous in the valley and that people are trespassing on the right of way of cars. 1 This is a resort community. Drivers expect people to be walking in the streets and across the streets. Crosswalks are fine. I don't think much more is needed 1 I don't think there is enough traffic or danger to warrant more visible crosswalks - simple lines painted to show people where to cross is sufficient. 1 Let's not go overboard with signage, rumble strips, etc. Excess signage just adds to the sense of urbanism that we do NOT want to be known for. And it clutters the landscape creating a visual 'coffee stain.' The crosswalks work as they are. That said, this is such a small community that people just cross the road wherever and whenever they want...and I can't imagine there have been many (any?) near misses with vehicular traffic. I vote we keep with the KISS principle. 1 Design needs to be "safe" but not a whole new sign/light etc. rumble strips are ridiculous for winter - plowing etc. 1 I think our sidewalks are a very important part of the Valley but would hesitate to put in lights or signage of any kind. It would take away from the "small town "feeling. I don't think we have any issues with crossings. 1 Sounds simply awful to me. So ugly! So unnecessary given the low traffic. It's a mistake to urbanize the look of The Valley. 1 Only along the higher speed section of Rt. 49 - for example, near the Coyote or the golf course. Other places seem adequate now. 1 This town is so small, it really is not necessary. I walk here every day, it is not a problem to stop and wait for the cars. I think it will actually detract from the town. One of our assets is how natural we are, those things will make us feel more like a big town/city and they really are not necessary.

1

1 I like the idea of rumble strips in general - anything we can do to keep traffic speeds down (other than speed bumps). 1 I do not perceive this as an important problem -- there are much more important things that need to be done than spending time and money on crosswalks 1 Yes!!! About time. Let's go all out on this one! Let everyone know how important walking us in WV! More crosswalks, strips that light up when someone is crossing. For the adults and children!!! 1 There's not enough traffic to justify this. People can cross safely where there aren't already crosswalks. 1 It would be a major eye sore to change the cross walks by adding signs, flashing lights. Such an approach would radically change the vibe of the town. I've never felt a problem with traffic or cross walks. I've been in WV for almost a decade and have 4 kids ranging from 6 to 15. They go all over town by themselves on bikes, by foot and by skate board. We have never had a problem. I don't understand why creating eye sores is considered to be an opportunity. 1 The only thing I would like to see is better lighting at the cross walks. The larger light near Packards field was a big improvement. 1 Painted cross walks should be sufficient. Raised bumps and rumble strips have been removed in our town because they didn't slow anyone down, and only created more noise for those that are nearby. 1 I would firmly oppose turning WV into Cambridge or Somerville with regard to traffic regulation. 1 This is not a city, and shouldn't look like one. Flashing lights and signage would look ridiculous here. 1 I do not like flashing lights. One of the beauties of WV is the dark skies at night, and we should be very, very careful to preserve this asset. Maybe highly reflective signs marking pedestrian crossings?

I like this area because it is natural and blinking lights as well as rumble strips would ruin the look of the Valley

17. The condition of the trails along Snow's Brook limit their use. Should the town consider improvements (upgraded trails, new bridge, additional signage, pedestrian-scaled lights) within this area to enhance its use?



Yes	32.3%		76
Maybe, but I'm concerned about costs	13.2%		31
Maybe, but the design will be important	13.2%		31
Maybe, but I'm concerned about a loss of its rustic character	24.3%		57
Maybe, but i don't want too much lighting	8.9%		21
No	8.1%		19
		Total	235

Count	Response
1	But NO lighting! It's the woods in northern NH. It's supposed to be dark.
1	Costs, design, character, and minimal lighting are equally important.
1	Design which maintains the rustic character with modest lighting will be important.
1	Don't want too much lighting
1	Fix bridge and upgrade trails. Need easy walkways for connecting condos to the town square.
1	I am not familiar with these trails.
1	I would be concerned about the design, the loss of its rustic character and too much lighting.
1	It's a hiking trail, not a sidewalk. Leave it the way it is.
1	Minimal interference with nature is a must.
1	THERE CAN NEVER BE ENOUGH LIGHTING. WE LOOK CLOSED ALL THE TIME.

Count	Response
1	Too much lighting would be a negative
1	all the "maybe"s here are important
1	do not use
1	im not familiar with these trails without a name
1	it would connect the conference center easily for incoming guests
1	In general I'm in favor of investments in trails around the valley that make it easier to get around. I'm not sure what really is needed if anything. I would like to see more specific proposals.
1	Do it and make accurate maps of the trail system, and make those maps available everywhere all the time.
1	The washed away bridge only affects a few people who now have to walk to the beach to get to town square. While I think replacing the bridge would be good, I am worried about how much it would cost.
1	improving the condiitions and very importantly awareness of these trails would really improve the "pedestrian village" concept
1	Again, let's keep signage simple and understated. I believe this is more an issue of water crossing (i.e. need a new bridge). Trails are trails and don't need to be sidewalks, but they can always benefit from regular maintenance.
1	upgrade trails and new bridge is fine. Adding signage, lights has nothing to do with "improvement".
1	I have 2 maybes: concern about loss of rustic character and also concern about lighting. Please keep the valley dark sky friendly!!!!!! I was not aware that the condition of the trails along Snows Brook limit their use. I walk and nordic ski there all the time, and don't see what the issue is that you are raising.
1	Making clear signage with some lights but it needs to be in keeping the natural character of the town.
1	I'm also concerned about costs, design, and loss of rustic character. Which doesn't make me a "no" - I like the idea, but it needs to be done carefully. I feel particularly strongly about lighting. We went out to see the northern lights the other night, and it was really hard to find a good viewing spot. One of the incredible things about this valley is the amazing night sky. It's really easy to loose that - as they have in most of the rest of the country. The thing is, people who want light can easily carry it with them - flashlights are incredibly cheap these days, and they fit in your pocket. But those who want to see the sky can't carry a "flashdark" with them, so to speak.
1	the bridge does need to be rebuilt because the rocks slip and move and someone is going to fall and get hurt
1	If you mean the one that is a dog walk, yes. Should be signs to to remind people to clean up after their dogs.

18. Concerning the existing transit (Trolley, Schuss Bus) system, please use the sliders and rank (1 being least important and 5 being most important) the following potential improvements related to how they might increase your use of the system.

	Average	Max	StdDev	Responses
Provide bus shelters	2.49	5	1.21	192
Provide a more consistent bus schedule	4.15	5	0.99	214
Simplify Route	3.48	5	1.12	165
Provide a smart phone app showing real-time bus location	3.98	5	1.18	208
Provide wifi on the bus	1.73	5	0.98	190
Provide storage lockers at the Mountain for skis/etc.	3.20	5	1.29	183
Make the service a "dial a ride"	2.22	5	1.17	185
Improve the "look" of the bus	2.40	5	1.28	171
Expand bus service to Plymouth	2.22	5	1.24	189

Total 238

Count	Response
1	Consistant service would be great. Also WVR should fund more of this.
1	Depends on cost.
1	Expand hours of operation, particularly at the end of the day.
1	Get rid of the dirty diesel buses. They pollute and the fumes make me sick when riding.
1	I find the bus service to be great!
1	Make the buses run on propane or electric. The fumes are a toxic experience
1	Named stops and different routes alternately would seem to minimize wait times at busy times.
1	Please add bus stops & schedule to Waterville Valley tourist maps. This will help visitors.
1	Seasonal Locker room should not involve stairs!!!!
1	Service to Plymouth would be awesome, but probably not practical.
1	THE BUS SYSTEM SEAMS FINE
1	There are storage lockers at the mountain already
1	Valley's "brand" should include efforts to be a model green community
1	Why wasn't the Rec Center included on Question #10?
1	bus to Plymouth - worth a try as I do not believe this has ever been done
1	don't overcomplicate the bus system - keep it simple.

Count	Response
1	would like expanded hours allowing base mtn to remain open longer, past 5pm
1	you dont mention the WMAC
1	The trolley has a phone that you can call. More people should know about this. I usually call to see where he is and when he will be in my area.
1	THe current lockers at the mountain for skis are not very nice - they need to be improved for the amount of money being charged.
1	We spent several ski vacations at Smugglers Notch which had a dial a ride system that worked beautifully. We never used our car! Such a system would certainly cut down on parking needs and improve visits experience.
1	This is vital one of the biggest reasons we come to WVV because we can turn out kids loose in the valley and they can get between the mountain and the village without depending on parents.
1	Aren't there lockers already available at the mountain? Or, do you mean short-term lockers versus seasonal lockers?
1	I have lost my renter due to the fact that the buses made them wait 45 minutes many times last season so consistency is top priority
1	There are lockers at the mountain that are very expensive. Possibly two or three different bus routes at busy times might prevent overcrowded buses and improve use so it doesn't take 20 minutes to get to the mountain from some locations.
1	Are you really on the bus long enough to need wifi? Part of being in WV is to relax and get away from the busyness of daily life. All of these questions concern me that the natural attractiveness of WV will be changed.
1	Make the bus more fun to ride in the summer and winter. Bus drivers with smiles who know they are part of the WV resort and often a visitor' first person they may look to for information. In summer people should be able to flag them down even if not at bus stops. Pool center should be part of bus stop.
1	Better cell service in the valley would be an enormous improvement so parents can give their kids independence with a way to get in touch rather than hoping that it might be a good cell service day.
1	Break the single long route into shorter sub-routes so it doesn't take so long. Predictability is important (i.e., timing of bus stops and departures from the mountain)
1	Bus is very regular and reliable in the winter would benice to know before you go utside that it will be there in 5 ie app real time. Storag fro ski is avialble at the mountain already.
1	Aren't there already storage lockers at the mountain? The Schuss bus already can be called for a ride? If expanded service to Plymouth would increase revenue from skiers I would consider it.
1	I'm not sure what a "dial a ride" is, but what I'd really like is just for the bus to come frequently and get me where I'm going promptly. Expanding the bus service to Plymouth is an idea but I worry that bringing in that many college students would change the character of the valley from "family friendly" to "college party."
1	Bus operators need to be trained on how to safely operate these buses i.e. not to drop people in a snow bank. Also, routes are way to long. If you get on the bus at North Face, you're in for a 45 min ride to the mountain. Routes must be split.
1	During the 13-14 ski season the bus sysytems di d not work well. Buses were off schedule, broken down and dirty. In prior years the bus systems was much better.
1	Do not use Why did you not mention the Athletic Club? Major improvements this year and a great facility that needs to be promoted .The tennis and the club was a big force in us buying in WV
1	We do not live on the regular bus route, but the bus will come to our neighborhood if asked, but we don't know how to ask. This affects us as we live the furthest away from Town Square and I am constantly driving my kids back and forth.

Count	Response
1	You can already check skis etc with Vlad at mtn. The buses are fine other than too crowded in winter at end of route, and not real consistent with timing. Great service to have though and drivers generally very polite.
1	All these minor things are not a problem. People have to be a little more flexible. The bus should also stop at the North Depot parking, especially on busy days or during muddy parking lot season.
1	I use the bus frequently and I am generally satisfied with the services. In the winter it is one of the services we use most often. I love the idea of parking my car and not having to use it until I leave. This allows our family to ski until they have had enough and all leave at different times. While there are a few times that I would have liked the bus to run more frequently, I fully understand the need to balance frequency and cost and sometimes things happen beyond control. Overall I am very pleases with the bus service. The mountain already provides storage lockers for skis and overnight storage for visitor's skis.
1	Not sure what the expand bus service to Plymouth reasoning is send visitors to spend their money elsewhere get more workers from Plymouth?
1	I have not used the bus system in over. 15 years. I'm afraid that habits would be hard to break. The convince and quickness of using my car will far outweigh the bus. Plus, I'm at the top of snows mtn rosd and would have to exhibit 1/2 mile just to catch the bus.
1	Maybe 2 routes in winter (North/South?)? Those of us at the end of the line (eg High Country) must ride through entire rest of condo villages before getting home (takes 25+ mins from mtn).
1	Just improve the predictability and perhaps the frequency of the existing bus. Some of the factors you ask me to rate sound like a pretty big "overkill."
1	Storage lockers are already available - why is this listed? We may a hefty price for this convenience - what would change

Add bicycle racks to the buses in the summer. Provide incentives for the mountain to improve rather that have the town take it

here? Free? The price is already teetering on us to not pay for the lockers anymore.

1

over.